| Electronic Patent Application Fee Transmittal |  |  |          |        |                         |  |  |  |
|---|--|--|----------|--------|-------------------------|--|--|--|
| Application Number:                           | 09998901   |  |          |        |                         |  |  |  |
| Filing Date:                                  | 29-Nov-2001  |  |          |        |                         |  |  |  |
| Title of Invention:                           | Method and system for dynamically incorporating advertising content into multimedia environments |  |          |        |                         |  |  |  |
| First Named Inventor/Applicant Name:          | Richard D. Ellis   |  |          |        |                         |  |  |  |
| Filer:  | Kevan L Morgan/Janet Berdine   |  |          |        |                         |  |  |  |
| Attorney Docket Number:                       | 130081   |  |          |        |                         |  |  |  |
| Filed as Large Entity                         |  |  |          |        |                         |  |  |  |
| Utility Filing Fees                           |  |  |          |        |                         |  |  |  |
| Description                                   |  |  | Quantity | Amount | Sub-Total in<br>USD(\$) |  |  |  |
| Basic Filing:                                 |  |  |          |        |                         |  |  |  |
| Pages:  |  |  |          |        |                         |  |  |  |
| Claims:                                       |  |  |          |        |                         |  |  |  |
| Miscellaneous-Filing:                         |  |  |          |        |                         |  |  |  |
| Petition:                                     |  |  |          |        |                         |  |  |  |
| Patent-Appeals-and-Interference:              |  |  |          |        |                         |  |  |  |
| Post-Allowance-and-Post-Issuance:             |  |  |          |        |                         |  |  |  |
| Extension-of-Time:                            |  |  |          |        |                         |  |  |  |

| Description                             | Fee Code | Quantity          | Amount | Sub-Total in<br>USD(\$) |  |
|---|----------|-------------------|--------|-------------------------|--|
| Miscellaneous:                          |          |                   |        |                         |  |
| Submission- Information Disclosure Stmt | 1806     | 1                 | 180    | 180                     |  |
|   | Tota     | Total in USD (\$) |        |                         |  |